

# Balboa Park/Ocean Avenue Corridor Action Plan

Neighborhood Transportation Improvement Program - Draft Approach



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June 2021

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## Objective

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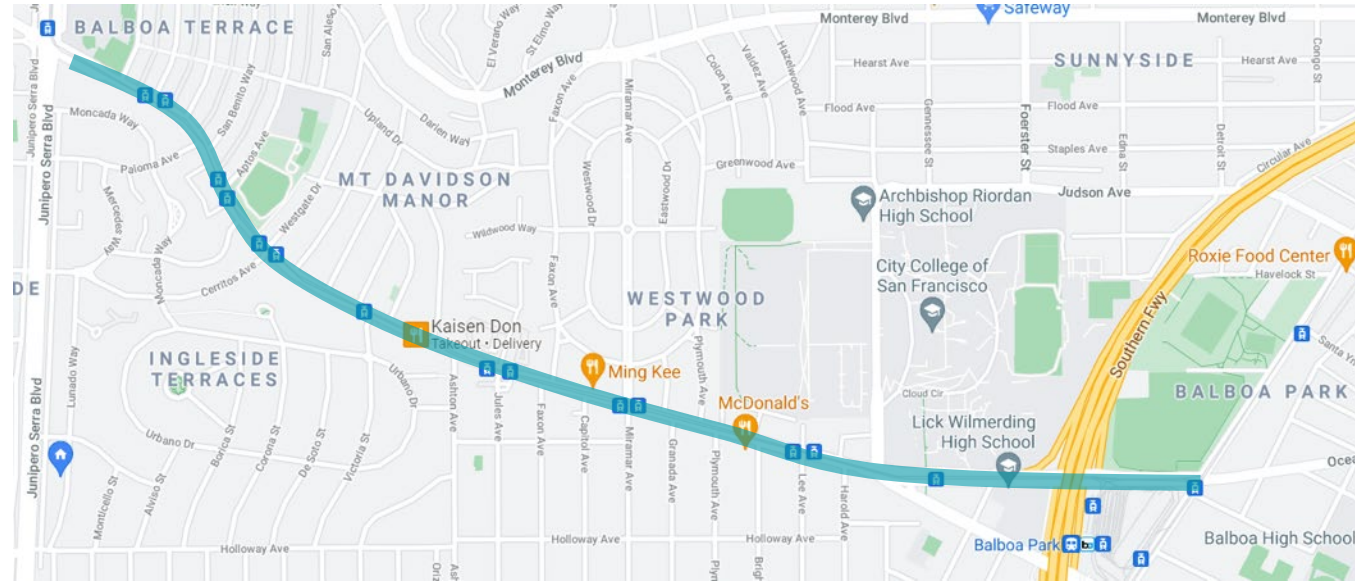
Working with the Ocean Ave Community Task Force, develop an **Action Plan** to tackle transportation, street safety, and mobility issues around the Balboa Station, City College Ocean Campus, and Ocean Avenue corridor in a comprehensive, multi-modal manner



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# Study Area

Ocean Avenue corridor, from San Jose to Junipero Serra, with a focus on Ocean/Frida Khalo area



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# Context and Approach



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1. Build on past work and plans - many projects completed/underway or ongoing
2. Take a comprehensive approach
  - a. Transportation (all modes), safety, streetscaping
  - b. Ocean Avenue is constrained – consider area-wide network, creative/hard choices
  - c. Tie into future development – Balboa Reservoir development, City College Master Plan, and Balboa Park Mixed-Use Affordable Housing Project
3. Develop/prioritize concepts - Need community buy in to reach consensus



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# Outline Scope of Work

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1. Collaborate with task force
2. Confirm goals & objectives
3. Develop/co-create project concepts
4. Prioritize concepts
5. Create action plan

# Task Force Approach



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Similar composition as the Balboa Reservoir CAC



- Underserved Communities
- Youth and Families
- Students, Faculty + Staff
- Senior + Disabled Persons
- Transit Riders
- Pedestrian + Bicyclists
- Neighborhood Resident
- Community Development
- Land Use + Housing

Include District 11 representation

Less formal than a CAC

Members participate in the development of a collaborative work product

Seek consensus and understanding of tradeoffs

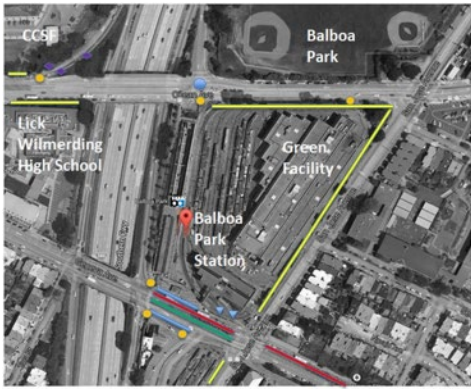
# Past/Ongoing Work



SF Planning Ocean/Geneva Streetscape Amenities



**Frida Kahlo / Ocean / Geneva Intersection Project**  
Improving traffic safety at the Ocean / Geneva / Frida Kahlo intersection

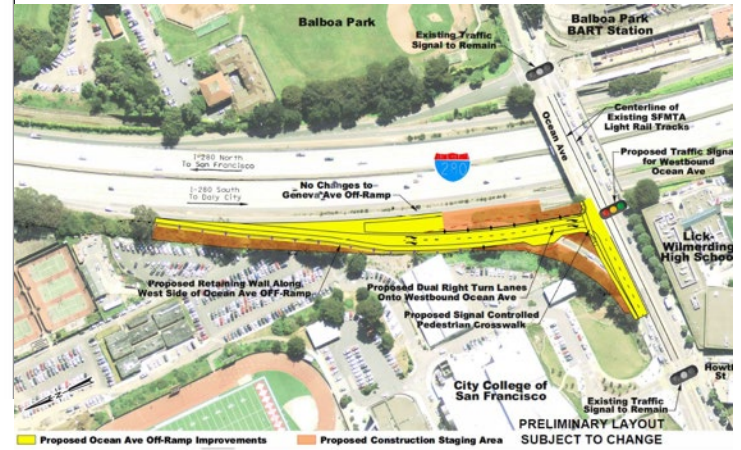


- Sidewalk Widening
- Median Island Relocation and Landscaping
- Red Transit Lanes
- Pedestrian Lighting
- Curb Ramp Upgrades
- ▼ Trolley Pole Relocation off J/K Walkway
- Flashing Beacons
- Traffic & Train Signal Upgrades



Balboa Park Station Area Circulation Study

SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY  
FEHR+PEERS ARUP



Proposed Ocean Ave Off-Ramp Improvements Proposed Construction Staging Area  
PRELIMINARY LAYOUT SUBJECT TO CHANGE

# Proposed Meeting Schedule

|   | MATERIALS  | OBJECTIVES  |
|---|--|---|
| 1 | Needs/Study Scoping                                | <ul style="list-style-type: none"><li>● Review existing conditions</li><li>● Identify gaps &amp; draft concepts</li></ul>   |
| 2 | Goals & objectives                                 | <ul style="list-style-type: none"><li>● Confirm goals &amp; objectives</li><li>● Define evaluation framework</li></ul>      |
| 3 | Project concepts                                   | <ul style="list-style-type: none"><li>● Review draft project concepts</li><li>● Co-create additional concepts</li></ul>     |
| 4 | Project Evaluation                                 | <ul style="list-style-type: none"><li>● Review &amp; refine project evaluation</li><li>● Develop draft priorities</li></ul> |
| 5 | Draft action plan, including funding opportunities | <ul style="list-style-type: none"><li>● Review and refine action plan</li><li>● Develop funding strategy</li></ul>          |



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# Next Steps

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Develop study/Action Plan scope with Task Force –  
July/August

Present funding request to Transportation Authority CAC &  
Board – September

Launch study – October 2021

Complete Action Plan – Winter 2022 -23 (18 months)

Thank you.  
Any Questions?

[sfcta.org](https://sfcta.org)



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