

Community Advisory Committee of  
Market and Octavia Area Plan  
City and County of San Francisco

## Meeting Minutes

Planning Department, 1650 Mission Street, 5<sup>TH</sup> Floor

**Monday, May 19, 2014**

**7:00 PM**

**Regular Meeting**

Committee Members Present: Jason Henderson, Robin Levitt, Ted Olsson,  
Dennis Richards, Krute Singa, Lou Vasquez

Committee Members Absent: Kenneth Wingard

City Staff in Attendance: Alexis Smith (Planning); Menaka Mohan (Planning);  
Kearstin Dischinger (Planning); Seleta Reynolds  
(SFMTA); David Winslow (Planning); Jessica Look  
(Planning)

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1. Call to order and roll call
2. Announcements, upcoming meetings, project updates, and general housekeeping [discussion item]
  - The Polk Street contra-flow bike lane is open for Bike to Work Day.
  - Improvements to the Buchanan and Market intersection are partially complete, other short-term projects are moving forward.
  - Market Octavia has been featured in the press recently, including a tour of Octavia Blvd and development in the Market/Van Ness area.
  - The Upper Market CBD issued an RFP to conduct a retail study of the area.
  - A formula retail report has been released and is available on Planning's website.
3. Approval of minutes for April 21 regular meeting [action item]
  - Minutes approved for April 21, 2014
4. Update on the Citywide Nexus Study by Planning Staff [discussion item]

The Citywide Nexus studies the legal limit for how much the City can charge for development impact fees. It is updated every 5 years, and does not change the fee rate.

One of the major changes this year is to make sure that all Plan Areas have the same expenditure categories. Market Octavia's categories will be simplified to more closely align with the way revenues have been programmed in past years. The category changes will not change the amount of impact fee revenue for the plan areas. The process will still go through IPIC and the Board.

5. Vision Zero and associated capital projects. Presentation/discussion with MTA staff. [discussion item]

Vision Zero' goal is to eliminate traffic fatalities by the year 2024. In coordination with other plans, Vision Zero identified high priority projects focused on the most dangerous streets.

Projects in the Plan Area include:

- Raise Cycle Track on Upper Market-only have funding for design
- Buchanan and Duboce - implement sharrows and continental crosswalk.
- 16<sup>th</sup> and Market/Noe - under design.
- Fulton Street, bike green wave similar to Valencia
- Valencia and Duboce - no design yet, but it is a high injury area

CAC members comments:

- General support for improvements at the 16<sup>th</sup>/Market/Noe intersection, and recommended that maintenance be considered.
- General interest in the Market Street cycle track
- Concern over safety on Division – needs traffic calming. Suggestions for improved bike infrastructure on westbound Division/Duboce.
- suggested coordinating improvements with construction projects

6. Vision Zero and pedestrian safety advocacy. Presentation/ discussion with WalkSF staff [discussion item].

Nicole Schneider, Executive Director of WalkSF, presented on the advocacy efforts for Vision Zero. She spoke about working on the three Es of pedestrian safety - Engineering, Enforcement, and Education. Additionally, she spoke about the Vision Zero Committee, which oversees implementation.

CAC members were supportive of the Vision Zero objectives and of WalkSF's advocacy work on behalf of Vision Zero.

7. Living Alleys Program Update on the Market Octavia Living Alleyways program from Planning staff. [discussion item]

David Winslow and Jessica Look presented outcomes from the living alleyways RFP process. The project received three applicants: the 300 block of Ivy, the 300 block of Linden, and the 200 block of Linden.

Some CAC members were concerned that the RFP was complicated and was designed for applicants who could already demonstrate a large funding source. Planning Staff responded that this was a pilot program to gauge interest and is just the beginning of the Alleyway program. Staff asked for recommendations to improve the program.

CAC member comments:

- Need to include renters, not just property owners, in the process
- The City should just implement the program on alleys that it had identified in the Plan.
- Need to activate the spaces. There was interest in more temporary, simpler, lower-cost interventions, including temporary street closures.
- It was suggested that it should be easier to incorporate tables and chairs into right of way and paint the the ATT boxes. The ATT boxes should be incorporated as part of the alley design, potentially in the parking lane to save room on the sidewalk.

8. Development Pipeline Report and Legislation/policy pipeline report [discussion item]
9. Public Comment
10. Adjournment

**NEXT MEETING: July 21, 2014**