

Community Advisory Committee of
Market and Octavia Area Plan
City and County of San Francisco

Meeting Minutes

Planning Department, 1650 Mission Street, 5TH Floor

Monday, May 20, 2013

7:00 PM

Regular Meeting

Committee Members Present: Jason Henderson, Robin Levitt, Ted Olsson,
Dennis Richards, Michael Simmons, Krute Singa,
Lou Vasquez, Kenneth Wingard, Nick Wolff

Committee Members Absent: None

City Staff in Attendance: Alexis Smith (Planning); Adam Van de Water (OEWD);
Julie Kirschbaum (MTA); Ariel McGinnis (MTA);
Ellen Robinson (MTA); Matt Lasky (MTA)

1. Call to order and roll call

The meeting was called to order by the chair at 7:05pm.

2. Announcements, upcoming meetings, project updates, and general housekeeping
[discussion item]

The Planning Commission adopted a policy limiting formula retail on Upper Market; per this policy, a Starbucks store was not approved for an Upper Market location. The Duboce Park Historic District was approved by the Land Use Committee. A few "orphaned" parcels on Mission Street will be rezoned to be more compatible with the zoning in the adjacent Market Octavia and Western SoMa Plan Areas.

3. Approval of minutes for February 5 and March 18 regular meetings [action item]

Action: Approval of the minutes for the February 5, 2013 and March 18, 2012 meetings.
Motion: Wingard; **Second:** Levitt.
Aye: Henderson, Levitt, Olsson, Richards, Singa, Vasquez, Wingard, Wolff
No:
Absent: Simmons

Abstain:

4. MTA Presentation on the Transit Effectiveness Project [discussion item]

Julie Kirschbaum of the MTA presented the Transportation Effectiveness Project (TEP), a program to improve transit reliability and provide quicker trips, and discussed program components that affect the MO area. CAC members discussed the effectiveness of the red bus zones on Church Street, the possibility of adding shuttles to the MUNI system, and ways that the CAC could support the program.

5. Allocation of funds from the sale of the former freeway parcels - Project update from MTA staff; finalizing CAC recommendation for short-term projects [action item]

MTA staff presented the short-term projects under consideration and answered CAC members' questions:

- *Market and Octavia right turn camera*: Some members were concerned that this is an expensive item with questionable benefits.
- *Oak and Octavia intersection*: The CAC was interested in the project details; there will be an inter-agency charette to refine the concept.
- *Ped safety interventions*: No CAC discussion.
- *Gough Street ped signals*: Some members questioned the use of these funds for improvements that are being routinely installed elsewhere in the City.
- *Reopening Fell/Gough crosswalk*: No CAC discussion.
- *Bike Share Program*: CAC members raised the following questions: the timing of Phase II coming so soon after Phase I; operating efficiency of the program; would like to see more stations in SF (but appreciative of the regional scope); possibility of using lower-cost bikes.
- *Short term page and Octavia intervention*: No CAC discussion outside of questions to clarify the scope of the three different tiers of potential improvements as presented by the MTA.
- *Buchanan and Market bicycle improvements*: No CAC discussion.

Due to the lack of time for adequate discussion, no action was taken.

6. Update on Fee Deferral Program [discussion and possible action]

Adam Van de Water of the Office of Economic and Workforce development gave an update on the status of the Fee Deferral Program, which is set to expire on July 1. The CAC's discussion centered around the costs and benefits of the Fee Deferral Program depending on when the City spends the impact fee funds relative to when the fees are paid. *Note: this item was heard out of order, earlier in the agenda.*

Action:

Whereas the Market/Octavia Plan encourages "smart growth" development for the many neighborhoods it encompasses, and is predicated upon complementary implementation of a comprehensive set of community and infrastructure improvements "necessary to accommodate projected growth of residential and commercial development in the plan area while maintaining and improving community character,"

Whereas streets in the Market and Octavia Plan area are already carrying a disproportionate share of the city's mainline through-traffic at a great cost to the public safety, health, and wellbeing of Market and Octavia residents,

Whereas it is essential that the Plan's development impact fees be paid and the funds available at the first construction document of the development itself so that the community improvement projects can be initiated early enough to be in the ground and ready to absorb the increased demands from population growth created by development projects,

And presuming that the Controller's Economic Analysis of the Fee Deferral Program finds the program's expiration to be beneficial to the City,

The Market Octavia CAC requests the Planning Commission and the Board of Supervisors to allow the Impact Fee Deferral Program to sunset upon its current expiration date of July 1, 2013.

Motion: Richards, Second: Olsson

Aye: Henderson, Olsson, Richards, Singa, Wingard, Wolff

No: Vasquez

Absent:

Abstain: Levitt, Simmons

7. Development Pipeline Report and Legislation/policy Pipeline Report [discussion item]
8. Committee members comments & Issues the Committee may consider in future meetings [discussion item]
9. Public Comment

Daniel Klingebiel of the National Center for International Schools expressed his concern about the traffic patterns and vehicle speeds near the International School.

10. Adjournment

The Vice-chair adjourned the meeting at 9:55pm.